

Column 1: Reference	Column 2: Net Receivable	Column 3: Sony Disputes that CC Met Program Requirements	Column 4: Reason for Dispute	Column 5: Basis for Assessing Pre/Post Status	Column 6: Accrued Pre/Post	Column 7: CC Pre/Post
97805	2,121,792.00	\$ 2,121,792.00	Failure to submit advertisements and sell-through	Claim letter dated 1/26/2009	Post	POST
98258	981,330.00	\$ 981,330.00	Failure to submit sell-through and proof of IRO	Claim letter dated 2/24/2009	Post	POST
94291	700,000.00	\$ 700,000.00	Failure to keep display in stores for full 12 months	Claim letter dated 1/26/2009	Post	PRE
97666	635,869.50	\$ 158,504.50	Failure to make purchases during program period.	Claim letter dated 12/8/2008	Post	POST
	572,740.00	\$ 194,098.46	Claim exceeded Sony's committed funding amount	Email from Altermatt to Farmer dated 3/20/2009, mentioning claims received 3/19/2009	Post	POST
97815	537,850.00	\$ 87,842.00	Incorrect calculation of trailing credit amount.	Claim letter dated 1/27/2009	Post	POST
98681	400,000.00	\$ 400,000.00	Failure to maintain endcap in all stores per program	Claim letter dated 1/26/2009	Post	POST
98256	386,790.00	\$ 77,318.00	Incorrect calculation of trailing credit amount	Claim letter dated 2/10/2009	Post	POST
98255	380,810.00	\$ 76,162.00	Incorrect calculation of trailing credit amount	Claim letter dated 2/24/2009	Post	POST
94889	376,800.00	\$ 376,800.00	Failure to submit claim by program deadline	Claim letter dated 1/29/2009	Post	PRE
97362	336,456.00	\$ 336,456.00	Failure to submit copies of advertisements	Claim letter dated 1/26/2009	Post	POST
98800	319,975.00	\$ 319,975.00	Failure to submit claim by program deadline	Claim letter dated 3/10/2009	Post	POST
97648	238,316.08	\$ 238,316.08	Failure to purchase product during relevant time period	Claim letter dated 12/05/2008	Post	POST
95189	237,120.00	\$ 237,120.00	Failure to submit claim by program deadline	Claim letter dated 1/29/2009	Post	PRE
98473	229,560.00	\$ 229,560.00	Failure to meet accept new models by end of January 2009 and failure to remain a going concern	Claim letter dated 2/3/2009	Post	POST
97370	224,373.00	\$ 224,373.00	Failure to purchase product during relevant time period	Claim letter dated 12/1/2008	Post	POST

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98036	214,472.00	\$ 214,472.00	Failure to submit required documentation	Claim letter dated 1/26/2009	Post	POST
96847	212,000.00	\$ 212,000.00	Failure to meet annual sales target	Claim letter dated 1/29/2009	Post	POST
	208,771.55	\$ 232,905.40	Claim exceeded Sony's committed funding amount	Email from Altermatt to Farmer dated 3/20/2009, mentioning claims received 3/19/2009	Post	POST
97250	205,205.00	\$ 151,320.00	Claimed amount exceeds entitlement based on products sold	Claim letter dated 1/23/2009	Post	POST
97814	202,560.00	\$ 202,560.00	Failure to submit required documentation	Claim letter dated 1/26/2009	Post	POST
96988	186,732.00	\$ 179,634.00	Failure to purchase product during relevant time period	Claim letter dated 11/18/2008	Post	POST
97045	181,721.38	\$ 181,721.38	Failure to purchase product during relevant time period	Claim letter dated 11/24/2008	Post	POST
95650	173,745.00	\$ 173,745.00	Failure to submit claim by program deadline	Claim letter dated 1/29/2009	Post	PRE
94119	171,080.00	\$ 171,080.00	Failure to submit claim by program deadline	Claim letter dated 2/3/2009	Post	PRE
97139	151,905.60	\$ 151,905.60	Failure to purchase product during relevant time period	Claim letter dated 11/24/2008	Post	POST
98268	143,800.00	\$ 28,760.00	Incorrect calculation of trailing credit amount	Claim letter dated 3/16/2009	Post	POST
98104	137,250.00	\$ 137,250.00	Duplicate request	Claim letter dated 1/26/2009	Post	POST
96973	133,272.00	\$ 133,272.00	Failure to submit required documentation	Claim letter dated 1/26/2009	Post	POST
98033	113,506.00	\$ 113,506.00	Failure to submit required documentation	Claim letter dated 1/26/2009	Post	POST
97013	105,527.70	\$ 105,527.70	Failure to purchase product during relevant time period	Claim letter dated 11/19/2008	Post	POST
96515	100,000.00	\$ 100,000.00	Failure to maintain endcap in all stores per program	Claim letter dated 1/26/2009	Post	PRE
97709	100,000.00	\$ 100,000.00	Failure to maintain endcap in all stores per program	Claim letter dated 1/26/2009	Post	POST
95428	86,970.00	\$ 86,970.00	Failure to submit claim by program deadline	Claim letter dated 1/29/2009	Post	PRE

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	82,597.66	Amount in dispute accounted for above in prior billback entry	Claim exceeded Sony's committed funding amount	Email from Altermatt to Farmer dated 3/20/2009, mentioning claims received 3/19/2009	Post	POST
97915	75,000.00	\$ 75,000.00	Failure to maintain display for entire period required.	Claim letter dated 1/28/2009	Post	POST
97741	71,476.31	\$ 71,476.31	There was no agreement towards the application of funds. In addition, there was a letter sent to CC stating no more MDF would be paid for Camcorders as the yearly performance was significantly lower than the yearly minimum threshold. Also, the 2% MDF accrual is a maximum and not a guarantee or an entitled program.	Claim letter dated 2/4/2009	Post	POST
	69,037.85	Amount in dispute accounted for above in prior billback entry	Claim exceeded Sony's committed funding amount	Email from Altermatt to Farmer dated 3/20/2009, mentioning claims received 3/19/2009	Post	POST
98653	66,395.18	\$ 66,395.18	Program requirements not met - funding only for displays up on 3/31/2009	Claim letter dated 1/29/2009	Post	POST
94996	54,080.00	\$ 54,080.00	Failure to submit claim by program deadline	Claim letter dated 1/29/2009	Post	PRE
98773	42,857.14	\$ 42,857.14	Failure to maintain display for entire period required.	Claim letter dated 2/13/2009	Post	POST
	30,823.80	Amount in dispute accounted for above in prior billback entry	Claim exceeded Sony's committed funding amount	Email from Altermatt to Farmer dated 3/20/2009, mentioning claims received 3/19/2009	Post	POST
	9,372.00	Amount in dispute accounted for above in prior billback entry	Claim exceeded Sony's committed funding amount	Email from Altermatt to Farmer dated 3/20/2009, mentioning claims received 3/19/2009	Post	POST
TOTAL		\$ 9,746,084.75				